



I n c r e a s i n g Y o u r V i s i b i l i t y
S h o w c a s i n g Y o u r S e r v i c e s
M a r k e t i n g Y o u r P r o d u c t s

Dear Friends:

The Urban Water Institute is in the process of planning its **2020 Spring Water Conference being held February 19-21, 2020 in Palm Springs, CA.** The Urban Water Institute, Inc. is now offering an exceptional opportunity to exhibit at this upcoming conference.

We invite your organization to participate as an exhibitor and become part of this 2020 Spring Water Conference. Again, we are offering exhibitors the opportunity to display their products or services to our general audience during the program.

This extraordinary opportunity is part of the Urban Water Institute's continuing commitment to help promote companies that serve the water resource industry. Our trade shows are located amongst the highest traffic areas of the conference.

As trade show coordinator, my job is to help you get the maximum exposure at any Urban Water Institute Conference. If you register as an exhibitor, you will be supplied with the names and organizations of people who have pre-registered for the conference. A brief description of each exhibitor is printed in the official conference program that is distributed to each attendee. If you would like to be included in this program, we must receive your information no later than **February 5, 2020.** After **February 5, 2020** you will only be recognized on the printed material displayed at the conference. If you are not currently equipped to be an exhibitor, the Urban Water Institute also offers marketing opportunities as conference sponsors. This allows companies to gain exposure during hosted or sponsored events, depending upon your financial commitment.

I look forward to working with your organization in facilitating a successful trade show event. Please do not hesitate to contact me if I can be of further assistance. You can reach us at stacy@urbanwater.com or (949) 474-6930.

All the best,
Stacy Davis
Director of Administration & Development
Urban Water Institute



Urban Water Institute 2020 Spring Water Conference

Location: Hilton Palm Springs
440 E. Tahquitz Canyon Way
Palm Springs, CA 92262

Table Top Rate: Each tabletop will cost \$1,000 (which includes one conference registration).

Application for Exhibit Space: Applications for exhibit space must be made on the enclosed form and must be accompanied by full payment. Urban Water Institute cannot reserve or honor any space application without full payment.

Exhibit Hours: **Wednesday, February 19th, 12:00 p.m. to 4:45 p.m.**
- *Installation beginning February 19th, 11:00 a.m.*
Thursday, February 20th, 8:00 a.m. to 5:00 p.m.
- *Installation beginning February 20th, 7:00 a.m.*
Friday, February 21st, 8:00 a.m. to 12:30 p.m.
- *Installation beginning February 21st, 7:00 a.m.*

Exhibitor's Registration & Housing: Urban Water Institute provides one complete conference registration with the purchase of a tabletop exhibit and two "exhibit only" badges. The exhibitor's badge entitles you to all meals each day of the conference.

Security: Each individual company is responsible for security of its materials and the Urban Water Institute will not be held responsible for any lost or stolen articles. The exhibit area is not a secured area. The Hilton Palm Springs and the Urban Water Institute, Inc. will assume no liability.

Table Top Size and Limitations: All exhibitors will be provided with a 6 ft skirted table and two chairs. See trade show coordinator for any special arrangements.

Please notify trade show coordinator if you have any special requests.

Service Information: Following receipt of the exhibit space application, signed contract, and full payment, you will receive an acknowledgment email.

EXHIBITOR RULES AND REGULATIONS

Show Management: The words "Show Management" as used herein shall mean the Board of Directors of the Urban Water Institute, Inc. In the enforcement and interpretation of the following rules and regulations, the decision of the Board of Directors is final.

Eligible Exhibits: The Show Management reserves the right to determine the eligibility of any company or products for inclusion in the conference and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his/her representative, with or without given cause.

Refunds: Urban Water Institute, Inc. will refund 50% of the amount paid for table space if written cancellation is received before **February 5, 2020**. Space assigned shall be deemed acceptable. Failure to provide written cancellation before **February 5, 2020** or failure to appear at the conference relieves Urban Water Institute, Inc. of any refund.

Non-Liability: The exhibitor agrees to make no claim for any reason whatsoever against the Urban Water Institute, Inc. and other contractors for loss, theft, damage or destruction of goods, nor for any injury to him/herself or employees; nor for any damage of any nature or character including any damage to his/her business by reason of failure to provide space for exhibit, or the removal of the exhibit; nor for failure to hold the conference as scheduled; nor for any action of any nature of the Urban Water Institute, Inc. or its members, officers, committees, agents or employees. The exhibitor further agrees to indemnify and defend the Urban Water Institute, Inc. against any claim arising out of the display of a product or service at the event in question.

Damage Liability: Exhibitors are liable for any damage caused to the building floor, walls, columns, or to standard equipment or other decorator property.

Relocation of Exhibits: The Show Management reserves the right to alter locations of exhibits if deemed advisable and in the interest of the conference.

Fire, Safety & Health: The exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent accidents to spectators.

Decorations Standard: No combustible decorations, such as crepe paper, tissue paper, cardboard, corrugated paper, shall be used at any time. All packing containers, excelsior and wrapping paper should be removed from exhibit area and must be stored under tables. All Muslin velvet, silken or any other cloth decorations must stand flameproof test as prescribed by fire ordinance.

Cancellation of Show: Should the conference and exhibition be canceled, postponed or abandoned due to fire, strikes, weather or other uncontrollable circumstances before the opening date, this contract will not be binding, and exhibitors will receive refunds.

Interpretation & Amendment: The exhibit coordinator has full power to interpret or amend these rules. The exhibit coordinator promises full cooperation for a successful show and will be pleased to work with exhibitors towards the end.

Unions: Many services in connection with displays are often under local union jurisdiction. Exhibitors must agree to comply with all applicable union requirements and must accept responsibility for making their own arrangements in this regard.

Endorsement: The Urban Water Institute, Inc. does not in any way imply endorsement of any product or service of any exhibitor by entering into this exhibitor contract.

I have read the above contract and agree to abide by terms specified herein

Company _____

Printed Name _____

Authorized Signature _____

EXHIBIT SPACE APPLICATION AND CONTRACT

Urban Water Institute
2020 Spring Water Conference

Hilton Palm Springs
400 E. Tahquitz Canyon Way
Palm Springs, CA 92262
(760) 320-6868

- 1.) Exhibit locations will be assigned on a first received basis.
- 2.) Table top rental is **\$1,000.00** for one skirted table.
- 3.) Amount enclosed \$_____ **(Includes one complete conference registration).**

(PLEASE TYPE OR PRINT)

Name For Complete Registration: _____
Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
Email: _____

VISA

MASTERCARD

AMERICAN EXPRESS

Credit Card #: _____ Exp. Date: _____
Name On Charge Card: _____ CSC Security Code: _____
Signature: _____
Billing Address: _____

- 4.) Name of contact person: _____
- 5.) Names of company representatives who need exhibit only name badges:
(Maximum of two per table will be provided). Additional representatives must register for conference.

Please Type or Print

First: _____ **Last:** _____ **Title:** _____
First: _____ **Last:** _____ **Title:** _____

- 6.) Conference program listing should read exactly as follows:

- 7.) Factual description of product or service to be exhibited (25 words or less):

8.) Table top exhibit physical description (i.e. dimension, size, additional requirements):

9.) Will you need power hookups for your exhibit? Yes _____ No _____

10.) I accept the terms and conditions of the exhibit regulations accompanying this contract.

Authorized Signature: _____ Date: _____

SUBMIT FULL PAYMENT TO:

Urban Water Institute, Inc.
24651 Evereve Circle, Suite 1 • Lake Forest, CA 92630
Phone: (949) 679-9676 / FAX: (949) 305-9919

These regulations become a part of the contract between the exhibitor and the Urban Water Institute, Inc. The show management respectively asks the full cooperation of the exhibitors in their observance. All points not covered are subject to the decision of the Show Management.

PLEASE READ BEFORE SUBMITTING APPLICATION:

- Urban Water Institute accepts Visa, MasterCard & American Express payments.
- Checks, money orders, or purchase orders must accompany this contract.
- Please complete all sections of this application.
- Sign this form and the exhibit rules agreement before mailing.
- These forms must be returned no later than February 5, 2020.
- Applications will not be accepted unless accompanied by this signed agreement.

TAX ID# : 33-0578523